

FEBRUARY 8, 2017 NEWSLETTER

**PLEASE JOIN US
EVERY WEDNESDAY
AT NOON
FOR OUR LUNCHEON MEETING**

**FORT MYERS
KIWANIS CLUB
1634 Woodford Ave.
Fort Myers, FL 33901
Or
P.O. Box 1498
Fort Myers, FL 33902**

Website:

www.fortmyerskiwanis.org

**SERVING THE CHILDREN OF SW
FLORIDA SINCE APRIL 1922
DIVISION 19**



OFFICERS

*President: Donna Clarke
Allan Bova
President Elect: Matt Sellers
Treasurer: Bill Courtwright
Secretary: Patricia Stevens
Past President: Donna Clarke*

DIRECTORS

*Tim Jones
Matt Sellers
Denny Sharma
Steve Nordahl*

*Birthdays
of the
Month*

**FEBRUARY 19th
IS DENNY SHARMA'S BIRTHDAY**

**Highlights from the
Feb. 1st meeting**



A New Look at Membership Recruitment

At our February 1, 2017 meeting Steve Nordahl, Membership Chair, brought to our attention many aspects of membership recruitment that we need to put into practice. Our club needs to pull together as a team to increase our ranks by growing our membership. Together, as a team, we can support and encourage each other as we take on the rewarding task of bringing in new members

Before we do that however, we need to bring our non-participating members back. We know they are busy but by contacting these members we remind them that they are important to us and we need them. A cheerful phone call or perhaps a personal note will always reach someone's heart and encourage them.

The Fort Myers Kiwanis Club is the oldest service club in the area. What a great calling card that is. As Steve made his presentation today everyone perked up and suggestions flowed. We briefly discussed having a more formal Induction ceremony, making new fliers, keeping our website up to date, and starting a Facebook page. Mahlon had many pieces of literature from the past for us to draw ideas from and Allen has an orientation film for us to view and use. We also want to have articles in the local daily and weekly newspaper publications. Bill wants to look into the budget and find a way to reduce membership dues.

Mostly, it is important that we "wear Kiwanis" on our sleeves so to speak. We need to talk about Kiwanis when we meet folks. By spreading the word of our experiences and our accomplishments among our circle of friends, family, coworkers and people we meet we can arouse an interest in Kiwanis in their minds. We couldn't find a better experience to talk about right now than our participation in the Thomas Alva Edison, Kiwanis Science and Engineering Fair. Helping the

youth in our community is what we do and we all know that with more hands the load is lighter. Steve asks that we take a serious look at ourselves and consider all the avenues we each have to spread the word about our wonderful Club.

The most important thing we can do is ask. So, get out there and talk to folks. Ask them to be your guest at a lunch meeting. Smile and let them know you're offering them a free Gwendolyn's lunch. How many times have you heard it said that it doesn't hurt to ask? **SO ASK!!** Then let Steve know you are bringing a guest and leave the rest to him.

THE OBJECTS OF KIWANIS

The six permanent Objects of Kiwanis International were approved by Kiwanis club delegates at the 1924 Convention in Denver, Colorado. Through the succeeding decades, they have remained unchanged.

- Object 1 – To give primacy to the human and spiritual rather than to the material values of life.
- Object 2 – To encourage the daily living of the Golden Rule in all human relationships.
- Object 3 – To promote the adoption and the application of higher social, business, and professional standards.
- Object 4 – To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.
- Object 5 – To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.
- Object 6 – To cooperate in creating and maintaining that sound public opinion and high idealism which make possible the increase of righteousness, justice, patriotism, and goodwill.



**SCROLL DOWN FOR THE
FEBRUARY / MARCH
CALENDAR OF EVENTS**



**WHAT DO YOU SAY?
Let's DO LUNCH!!**

COME TO OUR WEDNESDAY LUNCHEON MEETINGS

February

FEB. 8th	<u>GUEST SPEAKER</u> - SARGEANT JASON FIELDS – with FMPD – to tell us about the Citizen’s Police Academy – Several years ago I went through this Academy – it’s great. Come and learn all about the FMPD, and what this Academy offers the public at no cost.
FEB. 10th FRIDAY	BOARD MEETING – NOON – at the Golden Fork
FEB 15th	<p><u>GUEST SPEAKER</u> – MIKE KEIL of the Florida Sheriff’s Youth Ranches. Come and hear about all the wonderful things this organization is doing in our home state. Betty Blackwell and I have both had the opportunity to tour one of their Ranches. “Absolutely amazing work is being done with these youth.”</p> <p><u>READING ROCKS</u> – right after the meeting the team will go to Edgewood Academy and read to the kindergarten class.</p> <p>7:00 pm - THE AWARDS CEREMONY for the Science and Engineering Fair at Alico Arena. Please come early (by 6: pm) if you are going to help sell tickets and/or help present the awards.</p>
FEB 22nd	<u>TBD</u>
	<u>HERE COMES MARCH</u>
MAR. 1st	<u>TBD</u>
MAR. 8th	<u>GUEST SPEAKER</u> - JAMES LAUGHLIN, of the Boy Scouts to bring us up to date on all their activities and projects